

Press Release

Inamed one of the TOP 100 in innovation

Project patron Lothar Späth presents award to inhalation experts from Gemünden Inamed GmbH has been awarded the TOP 100 seal of approval for its outstanding innovative achievements. This accolade is awarded as part of a nationwide benchmarking survey, in which Professor Nikolaus Franke of the Vienna University of Economics and Business Administration investigates the innovation management capabilities of medium-sized firms in Germany. The best one hundred companies, which include Inamed, are now entitled to display the TOP 100 seal of approval for 2005. Project patron Lothar Späth will be presenting this highly coveted award when the top innovative firms meet in Berlin on 22 June.

Apart from assessing successful innovations already on the market, the study evaluates four aspects of innovation management: a company's innovative processes and organisation, its climate of innovation, the way it markets its innovative products and how innovation-friendly its senior management is. These factors ensure that the company can follow these products up with further innovations in future.

"Good innovation management strikes the right balance between creativity and planning, both of which are important at every stage", stressed Professor Franke, who coordinated the survey. Inamed GmbH has managed to achieve this fine balancing act, earning itself a place among the TOP 100. The company's aim is to enable people to take medication more efficiently through inhalation. The AKITA inhalation system developed by Inamed creates an aerosol that provides an extremely effective way of allowing the active pharmaceutical ingredients to reach various parts of the lung. Its clients are multinational pharmaceutical and biotechnology companies, with which it works to develop new technologies. The company is convinced that its inhalation therapy will play a leading role in this process in future.

You can read all about Inamed's other innovative capabilities in the book "TOP 100 2005 . Germany's most innovative medium-sized businesses", which is edited by Lothar Späth, the project's patron.

Every year, Professor Franke uses a standardised procedure to establish the hundred most innovative participants in the TOP 100 study. Out of roughly 1,750 companies from all over Germany that registered an interest, 192 ultimately took up 22 June 2005

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